5 Handy Tips to Avoid Online Scams
ANYONE CAN BE A TARGET FOR ONLINE SCAMS.

HERE’S A FEW TIPS TO HELP YOU STAY SAFE ONLINE, AT WORK AND AT HOME.
BE SOCIAL, BUT WITH CARE

INFORMATION ON SOCIAL MEDIA MAY BE USED FOR TARGETED ONLINE SCAMS.

Keep in mind:

• Scammers may use fake accounts to join your network.

• Don’t include your date of birth or other sensitive information on your social profile.
WATCH OUT FOR PHISHING

ONLINE SCAMS START WITH PHISHING. BUT WHAT IS PHISHING ANYWAY?

Phishing is a form of fraud where online scam artists use fake emails to trick users into giving away access to different accounts.

The purpose of phishing is to steal money or information.
KNOW HOW SCAMMERS OPERATE

SCAMMERS DON’T ONLY TARGET THE RICH AND FAMOUS.

Scammers may target specific individuals in what is known as “Spear Phishing”. In most cases, however, they go after random targets. This involves buying or collecting emails to use in scam campaigns.
KNOW THE SIGNS OF PHISHING

SCammers can be smooth operators, but most phishing has warning signs.

Obvious signs of phishing include:

- Poor spelling and grammar.
- A sense of urgency.
- Requests for personal information, money or for you to click on links or attachments.
REPORT PHISHING EMAILS

I RECEIVED A PHISHING EMAIL. WHAT SHOULD I DO?

Remember:
- Don’t click on links or attachments.
- Don’t respond to the email.
- Notify your IT department immediately.
PHISHING AWARENESS TRAINING AND SIMULATION

www.phriendlyphishing.com